

Dress for Success Houston

Privacy Notice

Dress for Success Houston (“we”, “our”, or “DFSHouston”) is committed to respecting and protecting your privacy and personal information. This Privacy Notice explains our practices with respect to the personal data we may collect or learn about you, both on- or offline (“Personal Information”). This includes Personal Information collected when you request services, when you interact with us verbally (whether in-person or by phone) or through our website; through business relationships you or your organization maintain with us, or when you request marketing or promotional materials from us. This Notice applies to our website or site or event visitors, donors, volunteers, and clients.

You have choices about certain information we collect. When you are asked to provide your Personal Information, you may decline to do so; but if you choose not to provide your Personal Information that is necessary for us to provide our services, you may not be able to use those services. To the extent that you provide us Personal Information related to another individual, you warrant that you have the right to provide such Personal Information to us, such as by sharing the information with us at the other person’s direction or with their consent.

Personal Information We Collect

We may collect Personal Information from and about you from a variety of sources. We strive to only collect Personal Information that is adequate, relevant, and limited to achieve the purpose for which it was collected, and to keep all Personal Information accurate, complete, and reliable for its intended need.

We may collect the following types of Personal Information, either directly or indirectly, through our website, devices, outreach programs, marketing or other events, client services or visits to our facilities, or other means to provide you with services, support, and related information:

1. Full Name
2. Address
3. Telephone number
4. Email address
5. Other relevant information related to your needs and request for services

Through the website, we may use analytics tools and cookies to collect your IP address, operating system, the URLs for the website you visited before and after ours, your activity on our site, and related information (“website information”).

We may also request and collect limited health data, date of birth, and demographic information of clients or financial payment information of donors.

How we use your Personal Information

We may use your Personal Information for one or more of the following purposes:

1. to respond to your inquiries or requests for services, and to send you information that you request,
2. to provide client services to you,

3. to facilitate your volunteering with us.
4. to communicate with you about, to process, with your permission, or to recognize your donations,
5. to send you important information regarding our relationship with you or regarding our website, changes to our terms, conditions, and policies, and other administrative information,
6. to notify you about upcoming events,
7. for our business purposes, such as data analysis, audits, recordkeeping, developing new products or services, enhancing our website, improving our services, and determining the effectiveness of our fundraising campaigns, and
8. for legal purposes, to enable us to comply with laws, regulations, or legal requests, including to enforce this Notice. or as required or as necessary or appropriate to protect the interests, safety, or rights of you, other individuals, or DFS Houston.

We use website information to evaluate our website, such as by identifying usage trends or popular pages, and to optimize and improve it. We do not use website information to market to you.

If we intend to collect and use Personal Information for another purpose, we may seek your permission at the time the information is collected.

How we disclose your Personal Information

We do not trade or sell your Personal Information or use your Personal Information to target online advertising to you.

We may share your Personal Information in limited cases, and we request the receiving party to have appropriate security measures in place and prohibit them from using the information for their own purposes or outside of what is necessary to provide the service. These third-party providers are not permitted to retain or use personal information for any purpose unrelated to the intended purpose of sharing. We may share your Personal Information:

1. among partner and affiliate organizations for the purposes of promoting and administering our services and programs,
2. among affiliates that share infrastructure, systems, and technology to process your Personal Information, as permitted by applicable law, and in accordance with this Policy,
3. with third-party service providers as necessary for the operation of our business,
4. with third-party research organizations, in a de-identified or anonymized format whenever possible,
5. with other third parties when you request us to do so, and
6. as legally required or as necessary or appropriate to protect the interests, safety, or rights of you, other individuals, or DFS Houston.

We use reasonable and appropriate physical, technical, and organizational security measures to protect your Personal Information.

We only retain Personal Information for so long as it may be relevant for the purposes identified in this Notice or otherwise to comply with legal requirements.

Marketing

We may send you promotional emails. If we do, each email will include an “unsubscribe” link or information about how to opt out of future promotional emails.

With your consent, we may send you promotional texts. If we do, each text will include a “STOP” functionality to opt out of future promotional texts.

Children’s Privacy

In accordance with the Children’s Online Privacy Protection Act of 1998, we will never knowingly request or solicit personally identifiable information online from anyone under the age of 13 without verifiable parental consent. If we receive actual knowledge that we have collected such personal information without the requisite and verifiable parental consent, we will delete that information from our database as quickly as is practical.

Third-Party Websites and Services

We may reference or provide links to third-party websites and services, including those of our affiliates, service providers, and third parties with which we partner. When you access these third-party services, you leave our website, and we are not responsible for, and do not control, the content, security, or privacy practices employed by any third-party websites and services. This Notice does not apply to any third-party services; please refer to the privacy notices or policies for such third parties for information about how they collect, use, and process your Personal Information.

Changes to this Notice

We reserve the right to modify the terms of this Notice at any time and in our sole discretion, by posting a change notice to this page. By continuing to support or engage with us after those changes become effective, you agree to be bound by the revised Privacy Notice.

How to Contact Us or Submit a Request

If you have questions or concerns about this Notice or our privacy practices, or if you wish to exercise any of your rights, please contact us using the following contact information:

By mail: 3310 Eastside Street, Houston, TX 77098 Attn Privacy Notice

By email: <houston@dressforsuccess.org> Subject: Privacy Notice